

# Podcast Planning Resources

For you to produce a well thought out engaging podcast, you have to invest some time in planning. These articles introduce you to podcasting as a format and give you insights on the elements that you need to pay attention to as you are drafting your podcast ideas.

1. [Podcastology: What makes a Hit?](#)

This article from the BBC Academy introduces you to the concept of the podcast. It makes a clear distinction between the podcast and other audio storytelling formats. Probably it solidifies the idea of why the podcast is the best format for you.

2. [Podcast Topics | Ideas on How to Create a Show That's Unique and Original](#)

The trickiest step is always the first one. Settling for an idea and being confident that it will work for your podcast seems to be a hurdle for many. This article attempts to direct you to a more systematic thinking format that will introduce a bit of predictability and stability in your creative process.

3. [NPR - Coming Up with Storytelling Ideas](#)

Getting ideas for the episodes is a regular task that can be the most rewarding for podcasters. The NPR helps you with simple ways of coming up with stories - curiosity, conversations and research.

4. [A Blueprint for Planning Storytelling Projects](#)

If you want your planning to be more rigorous, you may have to introduce a strategic planning effort for your audio storytelling project. For this article you will get a comprehensive guide from which you easily evaluate your work after execution.